

Optics Suitcase Report

January 2013- December 2013

Stephen Jacobs

The following report from The Optical Society (OSA) and The OSA Foundation (OSAF) provides tracking for the 2013 distribution of Optics Suitcases.

Geography

In 2013, 116 Optics Suitcases were shipped to OSA student chapter contacts, teachers and education enthusiasts all over the world, reaching 40 countries and 25 states (see chart below).

Country	#	State	#
USA	37	FL	5
Canada	9	CA	4
Mexico	6	OH	3
Australia	5	CO	2
India	5	MA	2
Germany	4	MD	2
United Kingdom	4	NY	2
Brazil	3	AL	1
China	3	AZ	1
Italy	3	DC	1
Poland	3	HI	1
France	2	IL	1
Israel	2	KS	1
Russia	2	MI	1
South Africa	2	MN	1
Argentina	1	NC	1
Armenia	1	OR	1
Austria	1	PA	1
Belgium	1	PR	1
Bulgaria	1	SC	1
Finland	1	TN	1
Hong Kong	1	TX	1
Hungary	1	VA	1
Indonesia	1	WI	1
Ireland	1	WI	
Japan	1		
Kuwait	1		

Latvia	1
Lithuania	1
Malaysia	1
Mongolia	1
New Zealand	1
Portugal	1
Saudi Arabia	1
Spain	1
Switzerland	1
Taiwan	1
Thailand	1
The Netherlands	1
Tunisia	1
Turkey	1

2013 Highlights

In April, OSA Staff reached out to Chapters in advance of the CLEO Conference to determine whether some Chapter representatives would be interested in carrying a Suitcase home from the meeting. 16 Student Chapters opted to pick up a Suitcase at CLEO. This model allowed OSA to save on shipping funds and increased awareness of the Suitcases among Student Chapters, and was repeated during FiO, where 16 suitcases were distributed to Student Chapters from all over the world.

In November, OSA Staff began the redesign of the Optics Suitcase guide and theme packet stickers. The re-design project is expected to be completed by March of 2014.

2014 Distribution Plans

We have a surplus of 8 Optic Suitcases as we enter 2014. These suitcases and those received in late December will be distributed to:

- Organizations and Student Chapters and Local Sections already on the waiting list
- Student Chapters and Local Sections that submitted an Optic Suitcase request but have not received one in 2013
- Outreach to new chapters and teacher members joining
- Outreach to current teacher members
- Organizations and teachers newly joining the waiting list

OSA will send an Optics Suitcase email promotion to OSA Student Chapters and Local Sections and OSA Teacher Members in February.